

GHANA STATISTICAL SERVICE



DRAFT

DOMESTIC AND OUTBOUND TOURISM SURVEY (DOTS)

INDIVIDUAL QUESTIONNAIRE

JANUARY, 2023

CONSENT

MY NAME IS I AM WORKING WITH GHANA STATISTICAL SERVICE (GSS). WE ARE CONDUCTING A SURVEY KNOWN AS DOMESTIC AND OUTBOUND TOURISM SURVEY(DOTS) WHICH IS SEEKING INFORMATION FROM PERSONS RESIDING PERMANENTLY IN GHANA (GHANAIANS AND NON-GHANAIANS). THE ESSENCE OF THIS SURVEY IS TO GENERATE TOURISM STATISTICS FOR POLICY AND DECISION MAKING.

WE EXPECT THE INTERVIEW TO LAST APPROXIMATELY 30 MINUTES AND GSS WISHES TO ASSURE YOU THAT THE INFORMATION YOU PROVIDE WILL BE TREATED WITH THE **UTMOST CONFIDENTIALITY** AND WILL NOT BE DISCLOSED, PUBLISHED OR DISSEMINATED IN A MANNER CONTRARY TO STATISTICAL SERVICE ACT 2019 (ACT 1003) AND ALSO DATA PROTECTION ACT 2012 (ACT 843).

IF YOU HAVE ANY QUESTION ABOUT THIS SURVEY, YOU CAN CONTACT DR. EBENEZER KOJO OCRAN AND REBECCA NINSON EITHER BY PHONE (0243053105/ 0244234620) OR E-MAIL (EBENEZER.OCRAN@STATSGHANA.GOV.GH/ REBECCA.NINSON@STATSGHANA.GOV.GH) RESPECTIVELY. YOU ARE REQUIRED TO PROVIDE COMPLETE AND TRUTHFUL INFORMATION TO THE SURVEY OFFICIALS.

MAY I PLEASE HAVE YOUR PERMISSION TO CONTINUE WITH THIS INTERVIEW? 1. YES ; 2. NO

SECTION 2A: DOMESTIC SAME-DAY VISITORS & DOMESTIC OVERNIGHT VISITORS/TOURISTS (1)

T R I P N U M B E R	5a How many domestic same day/ overnight visits/trips did you make in the past 3 months? ENTER NUMBER OF TRIPS Domestic same-day trips..... Domestic overnight trips..... (Refer to Sec 2A+ Q1)		5b What was the length of stay (IN HOURS) of the Same Day trips made by you? (ENTER NUMBER OF HOURS) CHECK If number of hours is greater than 24 then consider trip as overnight >>> 6				5c What was the length of stay (IN DAYS OR MONTHS) of the overnight trips made by you? (Enter number of days or months) Days Months CHECK If length of stay is less than 24 hours then consider trip as same day >>> 7				6 How many destinations did you visit in each same day trips? Refer to 5b				7 How many destinations did you visit in each overnight trips? Refer to 5c			
	Same day trips	Overnight trips																
	01																	
	02																	
	03																	
04																		

SECTION 2A: DOMESTIC SAME-DAY VISITORS (2)

		NOW, I WOULD LIKE TO DISCUSS YOUR DOMESTIC SAME DAY TRIPS WITH YOU.								
T R I P N U M B E R	1	2	3	4a	4b	5a	5b	5c	6	7a
	How many people were on the <i>same day trip(s)</i> with you?	Who did you travel with (travel companion)? Alone..... A Spouse..... B Children..... C Parents..... D Relatives..... E Business Associates..... F Friends..... G School mates..... H Other (specify).....I	In which months did you make these same day trip(s)? January..... (A) February..... (B) March..... (C) April..... (D) May..... (E) June..... (F) July..... (G) August..... (H) September..... (I) October..... (J) November..... (K) December..... (L)	Which region (s) did you visit on these <i>same day</i> trips? (SEE MANUAL FOR REGIONS)	Which district (s) did you visit on these <i>same day</i> trips? (SEE MANUAL FOR DISTRICTS)	What is the name of the town within the District that you visited on these <i>same day</i> trips? (Kindly type the name of town	How far was the place you visited from your usual place of residence on these <i>same day</i> trips? Kilometres 1 Miles 2 (Enter distance in appropriate units) Don't know.....3	What was the length of stay in hours of the domestic same day trip?	What was your main mode of travel in this trip? Road..... 1 Air.....2 Sea /Lake.....3 Rail.....4 Foot.....5 (IF 5>>8a)	What was your main means of travel in this trip? Road Saloon (up to 5).....1 (to include taxi) SUVs (up to 7).....2 Bus/ Minivan (8 to 23).....3 Large Bus (24+).....4 Shared saloon rides (Bolts, Yango, Uber, Feenix, Taxi, etc)....5 Motorbikes..... 6 Tricycle.....7 Bicycle.....8 Other (Specify).....9 Air Scheduled flight.....10 Non-scheduled flight.....11 Other (specify).....12 Sea /Lake Ferry.....13 Canoe.....14 Ship.....15 Yacht.....16 Other (specify)..... 17 Rail18
T1										
T2										

SECTION 2A: DOMESTIC SAME-DAY VISITORS (3)

	7b	7c	8a	8b	9	10	11
T R I P N U M B E R	Is the main means in q7a Private or Public? Private.....1 Public.....2 >>8a	Was this means rented? Yes...1 No....2	What was your main purpose of visit of these same day trips? Funeral.....1 Marriage ceremony.....2 Birthday parties.....3 Graduation ceremonies....4 Business.....5 Professional.....6 Holidays, Leisure & Recreation7 Visiting friends & relatives.....8 Conventions/ conference/ workshop.....9 Government affairs.....10 Culture/ Festivals.....11 Education/Training12 Health Treatment.....13 Sporting activity.....14 Religion/ Pilgrimages.....15 Shopping.....16 Other(specify).....17	What were your other purposes of visit(s)? Funeral.....A Marriage ceremony.....B Birthday parties.....C Graduation ceremonies....D Business.....E Professional.....F Holidays, Leisure & RecreationG Visiting friends & relatives.....H Conventions/ conference/ workshop.....I Government affairs.....J Culture/ Festivals.....K Education/TrainingL Health Treatment.....M Sporting activity.....N Religion/ Pilgrimages.....O Transit.....P Shopping.....Q Other(specify).....R None.....S	Was it a package tour or self-arranged? Package tour.....1 Self-arranged.....2	How was your trip funded? Fully funded by self.....1 >>12 Partially funded....2 Sponsored by others.....3	Who paid the largest share of the cost of the trip? Self.....1 Household member.....2 Friends.....3 Other relatives....4 Private Org.....5 Government.....6 Non-profit Institutions Serving Households (NPISH) Religious org.7a NGOs.....7b Political parties....7c Etc. International Org.....8 Other (specify)....9
T1							
T2							
T3							
T4							

SECTION 2A: DOMESTIC SAME-DAY VISITORS (4)

T R I P N U M B E R	12	13	14a	14b	14c	14d	14e
	What was the main mode of payment?	What was the main source of information in relation to the travel?	Which tourist site (s) did you visit on these trips?	What is/are the reason(s) for your selection in 14a?	What activities did you engage in at the site?	Which of the sites is <i>most satisfying</i> to you in the past 3 months?	What was the main reason for your selection in 14d?
	Cash.....1 Debit/ Credit cards...2 Travellers' cheque....3 Personal cheque...4 Electronic transfer...5 Direct billing.....6 Mobile Money.....7 Other (specify)....8	Tourist offices & information centre.....1 Airliners.....2 Travel agents and tour operators.....3 Accommodation establishments.....4 Tourist literature, travel magazines & journals.....5 Films and other audio-visual media.....6 Print & television advertisements.....7 General textbooks and magazines.....8 Educational institutions.....9 Friends & relatives.....10 Own experience.....11 Employer.....12 Organizers.....13 Social media/ Web sites.....14 Other (specify).....15	(SEE APPENDIX FOR SITES) IF NONE CODE 00, AND MOVE TO NEXT TRIP. IF NO OTHER TRIP SECTION 2Bq1 <i>PREPARE LIST OF ALL SITES</i>	Entertainment.....A Aesthetic.....B Educational.....C Spiritual.....D Religious.....E Escapist.....F Facilities.....G Other (specify).....H	Game viewing.....A Bird watching.....B Nature tours.....C Sports.....D Shopping.....E Trekking.....F Hunting.....G Restaurant services...H Zoo.....I None.....J Other specify.....K	(APPLIES TO ONLY ONE SITE) (SEE APPENDIX FOR SITES) IF NONE CODE 00, AND MOVE TO NEXT TRIP. IF NO OTHER TRIP SECTION 2Bq1 <i>PREPARE LIST OF ALL SITES</i>	Entertainment.....1 Aesthetic.....2 Educational.....3 Spiritual.....4 Religious.....5 Escapist.....6 Facilities.....7 Other (specify).....8
T1							
T2							
T3							
T4							

SECTION 2A: DOMESTIC SAME-DAY VISITORS (5)

T R I P N U M B E R	15	16a	16b	17a	17b
	How often did you visit the <i>most satisfying</i> site in the past 3 months?	Are there any facilities not currently available at the <i>most satisfying</i> site which you would like to see provided?	If there are facilities you would like to see at the <i>most satisfying</i> site, please provide details below.	Are there any activities not currently available at this site which you would like to see provided?	If there are activities you would like to see, please provide details below.
	First visit ever.....1				
	Once every 3 weeks....2				
	Once a month.....3	Yes.....1	(LIST FACILITIES)	Yes.....1	(LIST ACTIVITIES)
	Once every 3 months...4	No.....2		No.....2	
	Other (specify).....5	>>17a		>> 18	
T1					
T2					
T3					
T4					

SECTION 2A: DOMESTIC SAME-DAY VISITORS (6)

T R I P N U M B E R	18						19a	19b	20	21
	How would you rate each of the following <i>facilities</i> at the <i>most satisfying</i> site you visited? (MULTIPLE SELECTION)						Would you recommend the <i>most satisfying</i> site visited to others?	What is the reason for your response to the question in 19a?	Is there a likelihood you will visit this site again?	How do you rate the <i>most enjoyable</i> site visited?
	Signposting to the site.....A	1	2	3	4	5	Definitely.....1	If satisfied: Quality customer service.....1 Prompt customer service.....2 Friendly staff.....3 Caring staff.....4 Knowledgeable staff...5 Smart staff.....6 Good information flow/management.....7 Other (specify).....8 If not satisfied: Poor customer service.....9 Delays in customer services.....10 Unfriendly staff....11 Staff don't care.....12 Staff not knowledgeable.....13 Staff being slow....14 Inadequate/ lack information/management.....15 Other (specify)....16	Very likely...1	Excellent.....1
	Car parking on the site.....B	1	2	3	4	5	Perhaps.....2		Likely.....2	Good.....2
	Information boards (on site)...C	1	2	3	4	5	No.....3		Uncertain.....3	Average.....3
	Visitor centre/ Info desk.....D								Unlikely.....4	Poor.....4
	Restaurant.....E	1	2	3	4	5			Very unlikely...5	Very poor.....5
	Public washrooms.....F	1	2	3	4	5				
	Provision of litter binsG	1	2	3	4	5				
	Seating at the site.....H	1	2	3	4	5				
						Excellent...1; Good2 Average.....3; Poor4 Very poor5 Not applicable.....6				
T1										
T2										
T3										
T4										

SECTION 2B: PRE-TRIP AND POST-TRIP EXPENDITURES OF DOMESTIC SAME-DAY VISITORS

PRE -TRIP AND POST- TRIP EXPENDITURES OF DOMESTIC SAME-DAY VISITORS IN THE PAST THREE (3) MONTHS (IN GHANA CEDIS)								
T R I P N U M B E R	1 DOMESTIC SAME-DAY VISITORS' TRIPS 1. What was your pre-trip expenditure for the past three (3) months? (ITEMS PURCHASED BEFORE TRIP)		Pre-trip Items	Amount (Gh¢)	2 DOMESTIC SAME-DAY VISITORS' TRIPS 2. What was your post-trip expenditure for the past three (3) months? (ITEMS PURCHASED AFTER TRIP)		Post-trip Items	Amount (Gh¢)
		A	Personal effects (sponge, tooth brush, towel, perfume, etc)			A	Internet Bundle/ airtime (Data)	
		B	Foot wear			B	Vehicle servicing	
		C	Swim wear			C	Printing and documentation of pictures	
		D	Travelling bag			D	Medical check-up (within 14 days)	
		E	Clothing (cap, jeans, ...)			E	Mending of wears	
		F	Camera			F	Other (specify)	
		G	Internet Bundle/ airtime (Data)					
		H	Selfie Stick					
		I	Vehicle servicing					
		J	Drinks, beverages and water					
		K	Food					
		L	Grooming (pedicure, manicure,					
		M	Medicals (check-up, tests, etc)					
		N	Vaccination					
		O	Insurance					
		P	Ticket					
		Q	Passport/ Ghana card/ Drivers' license/ Voter ID					
		R	Other (specify)					
T1								
T2								
T3								
T4								

SECTION 2C: ON THE TRIP EXPENDITURE OF DOMESTIC SAME- DAY VISITORS (1)

DETAILS OF EXPENDITURES OF SAME -DAY VISITORS ON TRIPS (IN GHANA CEDIS) IN THE PAST THREE (3) MONTHS

T R I P N U M B E R	1	2	3a	3b	3c	3d	4	5	6a	6b
	How much did you spend on package tour/travel?	In total , how much did you spend on food and beverages?	In total , how much did you spend on air transport for the entire trip?	In total , how much did you spend on road transport for the entire trip? (Including taxis etc)	In total , how much did you spend on water (sea/ lake) transport for the entire trip?	In total , how much did you spend on rail transport for the entire trip?	In total , how much did you spend on sports and recreational activities for the entire trip?	How much did you spend on shopping in total ?	How much did you spend in total on Game viewing /Bird watching services?	How much did you spend on nature-related tour services in total ?
	T1									
	T2									
T3										
T4										

SECTION 2C: ON THE TRIP EXPENDITURE OF DOMESTIC SAME- DAY VISITORS (2)

DETAILS OF EXPENDITURES OF SAME -DAY VISITORS ON TRIPS (IN GHANA CEDIS) IN THE PAST THREE (3) MONTHS

T R I P N U M B E R	6c How much did you spend on hunting services in total ?	7 In total , how much did you spend on fuel?	8 How much did you spend on travel agencies/ tour operators/ tour guide and other reservation services in total ?	9 How much did you spend in total on cultural services?	10 How much did you spend on 'other services' in total ?	11a Did you use a resting place on your way to and from the destination? Yes.....1 No..... 2 >>Section 2D	11b How much did you pay for the resting place? Input amount GhC.....
T1							
T2							
T3							
T4							

SECTION 2C: ON THE TRIP EXPENDITURE OF DOMESTIC SAME- DAY VISITORS (3)

DETAILS OF EXPENDITURES OF SAME -DAY VISITORS ON TRIPS (IN GHANA CEDIS) IN THE PAST THREE (3) MONTHS

T R I P N U M B E R	11bx What is the name of the resting place you used?	11by What is the location of the resting place you used?	11c What type of resting place (accommodation) did you use?	11d How much did you spend on 'other services' at the place you rested?
			Commercial 5-star hotel.....1 4-star hotel2 3-star hotel.....3 2-star hotel.....4 1-star hotel.....5 Guest house.....6 Lodge.....7 Airbnb.....8 Budget hotel.....9 Hostels.....10 Motels.....11 Tourist camps.....12 Apartment.....13 Other (Specify).....14 Non-commercial Friends/ relatives' residence...15 Private/ personal home.....16 Other (Specify).....17 If 15 – 17>>Section 2D	Input amount GhC.....
T1				
T2				
T3				
T4				

SECTION 2D: USE OF ICT DEVICES TO ACCESS INTERNET, SAME-DAY VISITORS (1) - 6 YEARS AND OLDER

T R I P N U M B E R	1 Did you own any of these ICT devices during the trips for the past three months?			2 Did you use any of these ICT devices for tourism purposes in the past three months? (MULTIPLE RESPONSES) If Yes to any >> go to 4			3 Did you have access to use mobile phone (including GSM tablets) or computer for tourism purposes in the past three months? (MULTIPLE RESPONSES) If No >> SECTION 2E			4 How many functional mobile phones (including GSM tablet) did you own in the past 3 months)? If no for all items in q1 then >> q6		5 Which mobile cellular networks have you subscribed to or registered in the past 3 months for tourism purposes? (MULTIPLE RESPONSE) MTN.....A Airtel/TigoB Glo.....C Vodafone.....D Surflin.....E Busy 4G.....F None.....G Other (specify).....H	
	ICT DEVICE	YES (1)/ No(2)	Qty owned	ICT DEVICE	YES	NO	ICT DEVICE	YES	NO	ICT DEVICE	Qty		
	Laptop			Laptop			Laptop			Mobile phone			
	Desktop			Desktop			Desktop			Tablet			
	Tablet			Tablet			Tablet						
	Mobile phone			Mobile phone			Mobile phone						
	None			None			None			None			
T 1													
T 2													
T 3													
T 4													

SECTION 2D: USE OF ICT DEVICES TO ACCESS INTERNET, SAME-DAY VISITORS (2) - 6 YEARS AND OLDER

	6	7	8	9	10	11	12	13
T R I P N U M B E R	Before your trips, did you use any electronic platform (e-platform) for tourism purposes? Yes.....1 No.....2 (>>9)	Please specify which e-platform(s) you used. (Multiple response) Google.....A Facebook.....B Twitter.....C WhatsApp.....D Instagram.....E Telegram.....F TikTok.....G Snapchat.....H Other (specify).....I	Please specify the type(s) of use you made of this e-platform (multiple choice). Booking a flight.....A Booking accommodation.....B Booking transport.....C Booking an attraction ticket.....D Finding a tour guide.....E Researching about the destination.....F Reading travelers' reviews.....G Sharing an experience (reviews, photographs etc.).....H Other (specify).....I	During the trip(s), did you use any e-platform? Yes.....1 No.....2 If 2, then >>Sec 2E.	Please specify which e-platform(s) you used. (Multiple response) Google.....A Facebook.....B Twitter.....C WhatsApp.....D Instagram.....E Telegram.....F TikTok.....G Snapchat.....H Other (specify).....I	Please specify the type(s) of use you made of this platform (multiple choice) Booking a flight.....A Booking accommodation...B Booking transport.....C Booking an attraction ticket/siteD Finding a tour guide.....E Researching about the destination.....F Reading travelers' reviews.....G Sharing an experience (reviews, photographs etc.).....H Other (specify).....I	If response in 11 includes option A Before the trip, what was your average time of pre-booking a flight using e-platform? Same day.....1 Less than a week...2 A week.....3 2 weeks.....4 3 weeks.....5 1 month.....6 2 – 3 months.....7 4 – 5 months.....8 6 months+.....9 Other (specify).....10	If response in 11 includes option C Before the trip, what was your average time of booking a transport? Same day.....1 Less than a week...2 A week.....3 2 weeks.....4 3 weeks.....5 1 month.....6 2 – 3 months.....7 4 – 5 months.....8 6 months+.....9 Other (specify).....10
T1								
T2								
T3								
T4								

SECTION 2E: TRIP SATISFACTION & REASONS, DOMESTIC SAME-DAY VISITORS

Please rank your level of satisfaction with... What informed the satisfaction level in relation to...												
	1a ...all travel agencies and other reservation agencies you experienced?	1b ...all travel agencies and other reservation agencies you experienced? <i>If satisfied:</i> Quality customer service.....1 Prompt customer service.....2 Friendly staff.....3 Caring staff.....4 Knowledgeable staff...5 Smart staff.....6 Good information flow/ management.....7 Other (specify).....8 <i>If not satisfied:</i> Poor customer service.....9 Delays in customer services.....10 Unfriendly staff...11 Staff don't care.....12 Staff not knowledgeable.....13 Staff being slow...14 Inadequate/ lack information/ management.....15 Other (specify)....16 Not Applicable...17	2a ...all the types of commercial transport you experienced?	2b ...all the types of commercial transport you experienced? <i>If satisfied:</i> Affordable.....1 Quality car renting services.....2 Quality customer services.....3 Comfortable public transportation...4 Prompt transport services.....5 Other (specify)...6 <i>If not satisfied:</i> expensive...7 Poor car renting services...8 Poor customer service.....9 Uncomfortable public transportation...10 Delay in transport services.....11 Other (specify).....12 Not Applicable...13	3a ...all the paid food and beverages outlets experienced?	3b ...all the paid food and beverages outlets experienced? <i>If satisfied:</i> Affordable food1 Affordable drinks...2 Quality service...3 Wide range of options.....4 Quality food.....5 Adequate supply.....6 Other.....7 <i>If not satisfied:</i> Expensive food.....8 Expensive drinks including alcohol.....9 Poor service.....10 Limited choices.....11 Poor food quality.....12 Lack of supplies.....13 Other (specify).....14 Not Applicable...15	4a ...with any shopping you did?	4b ...to shopping? <i>If satisfied:</i> Good prices/ value for money.....1 Good customer services.....2 Variety of good/services.....3 Quality of good and services.....4 Well organized shopping space...5 Secured/ safe.....6 Other (specify)....7 <i>If not satisfied:</i> High prices/ low value for money.....8 Poor standards of goods.....9 Poor customer service.....10 Disorganized shopping space 11 Insecurity 12 Other (specify)...13 Not Applicable...14	5a ...the safety and security of the entire trip?	5b ...safety? <i>If satisfied:</i> Good driving standards.....1 Felt safe.....2 Good road signage.....3 Available safety barriers.....4 High police visibility.....5 Other.....6 <i>If not satisfied:</i> Poor driving standards.....7 Felt unsafe.....8 Poor road signage...9 No safety barriers...10 Crime.....11 Low police visibility.....12 No police visibility.....13 Other (specify).....14 Not Applicable...15	6a ...the physical environment (cleanliness, orderliness, landscape, greenery...etc)?	6b ...the physical environment (cleanliness, orderliness, landscape, greenery...etc)? <i>If satisfied:</i> Good weather.....1 Clean environment.....2 Beautiful landscape.....3 Vibrant cities.....4 Well laid streets/ road network.....5 <i>If not satisfied:</i> Bad weather condition.....6 Badly littered places eg. beaches.....7 Urban sprawl.....8 Dull cities.....9 Pollution (noise/air)10 Other (specify).....11 Not Applicable...12
T1												
T2												
T3												
T4												

SECTION 2E: TRIP SATISFACTION & REASONS, DOMESTIC SAME-DAY VISITORS

Please rank your level of satisfaction with:... What informed the satisfaction level in relation to...												
	7a ...all the types of cultural services experienced?	7b ...all the types of cultural services (arts centres, libraries, see performances, seeing heritage sites etc) experienced?	8a ... your tour guide?	8b ..to tour guide?	9a ...all the types of sports and recreational activities you experienced?	9b ... all the types of sports and recreational activities you experienced?	10a ...all the customer service you experienced?	10b ...all the customer service you experienced?	11a ...all the types of cultural activities (participation in festivals and other cultural events, eg Aboakyere, Kundum etc) experienced?	11b ...all the types of cultural services (arts centres, libraries, see performances, seeing heritage sites etc) experienced?	12a What is your overall trip satisfaction?	12b ... to all the activities you experienced?
T R I P N U M B E R	Very satisfied.....5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment0	<i>If satisfied:</i> Free/ Low cost/ value for money.....1 Interesting performances.....2 Knowledge gained.....3 Good organization.....4 Available information.....5 Available online.....6 <i>If not satisfied:</i> Fee too expensive.....7 Poor service.....8 Boring/ uninteresting.....9 Poor organization.....10 Limited information.....5 Not visible online.....6 Other (specify).....7	Very satisfied.....5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment ...0	<i>If satisfied:</i> Free/ Low cost/ value for money...1 Courtesy.....2 Knowledgeable....3 Neat appearance....4 Utterance.....5 <i>If not satisfied:</i> Fee too expensive....6 Discourteous.....7 Inadequate knowledge of the subject matter....8 Poor communication...9 Unkempt.....10 Other (specify).....11	Very satisfied.....5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment0	<i>If satisfied:</i> Free/ Low cost/ value for money...1 Variety of facilities..2 Variety of activities..3 Quality of activities organization....4 High patronage5 Conducive ather...6 <i>If not satisfied:</i> High prices/ low value for money.....7 Limited facilities.....8 Limited activities...9 Low patronage....10 Unfavourable weather conditions.....11 Other (specify)...12	Very satisfied.....5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment ...0	<i>If satisfied:</i> Quality customer service....1 Prompt customer service....2 Friendly staff....3 Caring staff....4 Knowledgeable staff....5 Smart staff...6 Good information flow/ management....7 Other (specify).....8 <i>If not satisfied:</i> Poor customer service.....9 Delays in customer services.....10 Unfriendly staff..11 Staff don't care....12 Staff not knowledgeable..13 Staff being slow.....14 Inadequate information/ lack of information....15 Other (specify).....16	Very satisfied...5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment ...0	<i>If satisfied:</i> Free/ Low cost/ value for money...1 Interesting performances...2 Knowledge gained...3 Good organization...4 Available information.....5 Available online....6 Other (specify).....7 <i>If not satisfied:</i> Fee too expensive.....8 Boring/ uninteresting...9 Poor organization.....10 Limited information.....11 Not visible online.....12 Other (specify).....13	Very satisfied.....5 Satisfied.....4 Somewhat satisfied.....3 Not at all satisfied.....1 No comment...0	<i>If satisfied:</i> Free/ Low cost/ value for money...1 Variety of facilities....2 Variety of activities...3 Quality of activities and organization....4 High patronage...5 Conducive ather...6 Good road network ...7 Other (specify).....8 <i>If not satisfied:</i> Too expensive.....9 Poor service.....10 Bad weather conditions.....11 Bad road.....12 Hard to find and read signage.....13 Below expectations...14 Not very exciting.....15 Other (specify).....16
T1												
T2												
T3												
T4												

SECTION 3A: DOMESTIC OVERNIGHT VISITORS/ TOURISTS (1)

NOW, I WOULD LIKE TO DISCUSS YOUR OVERNIGHT TRIPS WITH YOU.

T R I P N U M B E R	1	2	3	4a	4b	5a	5b
	How many people were in each of the <i>overnight trip(s)</i> with you? Enter number of persons (NUMBER)	Who did you travel with (travel companion) on the <i>overnight trip(s)</i> ? Alone.....A Spouse.....B Children.....C Parents.....D Relatives.....E Business Associates.....F Friends.....G School mateH Other (specify)... I	In which months did you make these <i>overnight trip(s)</i> ? January..... (A) February..... (B) March..... (C) April..... (D) May..... (E) June..... (F) July..... (G) August..... (H) September..... (I) October..... (J) November..... (K) December..... (L)	Which region (s) did you visit on these <i>overnight trip(s)</i> ? (SEE MANUAL FOR REGIONS)	Which district (s) did you visit on these <i>overnight trip(s)</i> ? (SEE MANUAL FOR DISTRICTS)	What is the name of the town within the district that you visited on this overnight trips?	How far was the place you visited from your usual place of residence on these <i>overnight trip(s)</i> ? Kilometers XX Miles XX Don't know.....2
	T1						
	T2						
T3							
T4							

SECTION 3A: DOMESTIC OVERNIGHT VISITORS/ TOURISTS (2)

NOW, I WOULD LIKE TO DISCUSS YOUR OVERNIGHT TRIPS WITH YOU.

	6	7a	7b	7c	8a	8b
T R I P N U M B E R	What was your main mode of travel in this <i>overnight</i> trip? Road.....1 Air.....2 Sea /Lake....3 Rail.....4 Foot.....5 (If q6=5>>8a)	What was your means of travel in this trip? Road Saloon (up to 5).....1 (to include taxi) SUVs (up to 7).....2 Bus/ Minivan (8 to 23).....3 Large Bus (24+)....4 Shared saloon rides (Bolts, Yango, Uber, Feenix, Taxi, etc)....5 Motorbikes..... 6 Tricycle.....7 Bicycle.....8 Other (Specify).....9 Air Scheduled flight.....10 Non-scheduled flight.....11 Other (specify).....12 Sea /Lake Ferry.....13 Canoe.....14 Ship.....15 Yacht.....16 Other (specify).....17 Rail18	Is the main means in q7a Private or Public? Private.....1 >>8a Public.....2	Was this means rented? Yes...1 No...2	What was your main purpose of visit of these <i>overnight trips</i> ? Funeral.....1 Marriage ceremony.....2 Birthday parties.....3 Graduation ceremonies...4 Business.....5 Professional.....6 Holidays, Leisure & Recreation7 Visiting friends & relatives.....8 Conventions/ conference/ workshop.....9 Government affairs.....10 Culture/ Festivals.....11 Education/Training12 Health Treatment.....13 Sporting activity.....14 Religion/ Pilgrimages.....15 Shopping.....16 Other(specify).....17	What were your other <i>purposes of the overnight visits</i> ? Funeral.....A Marriage ceremony.....B Birthday parties.....C Graduation ceremonies...D Business.....E Professional.....F Holidays, Leisure, Recreation &G Visiting friends & relatives.....H Conventions/ conference/ workshop.....I Government affairs.....J Culture/ Festivals.....K Education/TrainingL Health Treatment.....M Sporting activity.....N Religion/ Pilgrimages.....P Transit.....Q Shopping.....R Other (specify).....S None.....T
T1						
T2						
T3						
T4						

SECTION 3A: DOMESTIC OVERNIGHT VISITORS/ TOURISTS (3)

T R I P	9	10a	10b	11	12	13	13x	13y
	Was/ Were the overnight trip(s) a package tour or self-arranged?	How many bed nights (non-commercial) did you spend on this trip in the past 3 months?	How many of these bed nights were paid nights (commercial)?	How was your trip funded?	Who paid the largest share of the cost of the trip?	What was the main mode of payment of the trip?	What is the name of the resting place you used?	What is the location of the resting place you used?
N U M B E R	Package tour.....1 Self-arranged.....2	 (Enter the number)	Fully funded by self.....1 >>q13 Partially funded....2 Sponsored by others.....3	Self.....1 Household member.....2 Friends.....3 Other relatives....4 Private Org.....5 Government.....6 Non-profit Institutions Serving Households (NPISH) Religious org.7a NGOs.....7b Political parties....7c Etc. International Org.....8 Other (specify)....9	Cash.....1 Debit/ Credit cards.....2 Travellers' cheque.....3 Personal cheque.....4 Electronic transfer.....5 Direct billing.....6 Momo.....7 Other (specify).....8		
T1								
T2								
T3								
T4								

SECTION 3A: DOMESTIC OVERNIGHT VISITORS/ TOURISTS (4)

	14	15	16	17a	17b	17c	18	19	20a	20b
T R I P N U M B E R	What was the main type of accommodation establishment you used during the trip in the past 3 months? Commercial 5-star hotel.....1 4-star hotel2 3-star hotel.....3 2star hotel.....4 1-star hotel.....5 Guest house.....6 Lodge.....7 Airbnb.....8 Budget hotel.....9 Hostels.....1 0 Motels.....1 1 Tourist camps.....12 Apartment.....13 Other (Specify).....14 Non-commercial Friends/ relatives' residence....15 Private/ personal home.....16 Other (Specify).....17 If 15 – 17>> q16	What type of service did you choose from the accommodation used? Room only.....1 Bed and breakfast...2 Half board.....3 Full board.....4	What was the main source of information in relation to the travel? Tourist offices & information centre.....1 Airlines.....2 Travel agents and tour operators.....3 Accommodation establishments.....4 Tourist literature, travel magazines & journals.....5 Films and other audio-visual media...6 Print & television advertisements.....7 General textbooks and magazines.....8 Educational institutions.....9 Friends & relatives.....10 Own experience.....11 Employer.....12 Organizers.....13 Social media/ Web sites.....14 Other (specify).....15	Which tourist site (s) did you visit in these trips? (SEE APPENDIX FOR SITES) IF NONE CODE 00 AND >> SECTION 3B) PREPARED LIST OF ALL SITES	What is/are the reason(s) for your selection in 17a? EntertainmentA Aesthetic.....B Educational...C Spiritual.....D Religious.....E Escapist.....F Facilities.....G Other (specify).....H	What activities did you engage in at the site? Game viewing.....A Bird watching.....B Nature tours.....C Sports.....D Shopping.....E Trekking.....F Hunting.....G Restaurant services.....H Zoo.....I None.....J Other (specify).....K	Which of the sites was most satisfying to you for each trip? (APPLIES TO ONLY ONE SITE) (SEE APPENDIX FOR SITES) (IF NONE CODE 00 AND >> SECTION 3B) PREPARED LIST OF ALL SITES	How often did you visit the most satisfying site in the past 3 months? First visit ever.....1 Once every 3 weeks....2 Once a month.....3 Once every 3 months...4 Other (specify)....5	Are there any facilities not currently available at the most satisfying site which you would like to see provided? Yes.....1 No.....2 >>21a	If there are facilities you would like to see at the most satisfying site, please provide details below. (LIST FACILITIES)
T1										
T2										

SECTION 3A: DOMESTIC OVERNIGHT VISITORS/ TOURISTS (5), ALL HOUSEHOLD MEMBERS

T R I P N U M B E R	21a	21b	22						23a	23b	24	25
	Are there any activities not currently available at this site which you would like to see provided? Yes.....1 No.....2	If there are activities you would like to see, please provide details below. (LIST ACTIVITIES)	How would you rate each of the following <i>facilities</i> at the <i>most satisfying</i> site you visited? (MULTIPLE SELECTION)						Would you recommend the <i>most satisfying</i> site visited to others? Definitely.....1 Perhaps.....2 No.....3	What is the reason for your response to the question in 23a? <i>If satisfied:</i> Quality customer service.....1 Prompt customer service.....2 Friendly staff.....3 Caring staff.....4 Knowledgeable staff...5 Smart staff.....6 Good information flow/ management.....7 Other (specify).....8 <i>If not satisfied:</i> Poor customer service.....9 Delays in customer services.....10 Unfriendly staff....11 Staff don't care....12 Staff not knowledgeable.....13 Staff being slow....14 Inadequate/ lack information/ management.....15 Other (specify)....16	Is there a likelihood you will visit this site again? Very likely...1 Likely.....2 Uncertain.....3 Unlikely.....4 Very unlikely...5	How do you rate the site visited? Excellent.....1 Good.....2 Average.....3 Poor.....4 Very poor.....5
			Signposting to the site.....A	1	2	3	4	5				
			Car parking on the site.....B	1	2	3	4	5				
			Information boards (on site)...C	1	2	3	4	5				
			Visitor centre/ Info desk.....D	1	2	3	4	5				
			Restaurant.....E	1	2	3	4	5				
			Public washrooms.....F	1	2	3	4	5				
			Provision of litter binsG	1	2	3	4	5				
			Seating at the site.....H	1	2	3	4	5				
			Not applicable.....I	1	2	3	4	5				
			Excellent...1; Good2 Average.....3; Poor4 Very poor5									
T 1												
T 2												
T 3												
T 4												

SECTION 3B: PRE-TRIP AND POST-TRIP EXPENDITURES OF DOMESTIC OVERNIGHT VISITORS

		PRE -TRIP AND POST- TRIP EXPENDITURES OF DOMESTIC OVERNIGHT VISITORS IN THE PAST THREE (3) MONTHS (IN GHANA CEDIS)						
T R I P N U M B E R	1		PRE-trip Items	Amount	2		POST-trip Items	Amount
	DOMESTIC OVERNIGHT VISITORS' TRIPS	1	Personal effects(sponge, tooth brush, towel, perfume, etc)		DOMESTIC OVERNIGHT VISITORS' TRIPS	1	Internet Bundle/ airtime (Data)	
	Pre – trip expenditure	2	Foot wear		Post – trip expenditure	2	Vehicle servicing	
	1. What was your pre-trip expenditure for the past three (3) months?	3	Swim wear		2. What was your post-trip expenditure for the past three (3) months?	3	Printing and documentation of pictures	
	(ITEMS PURCHASED BEFORE TRIP)	4	Travelling bag		(ITEMS PURCHASED AFTER TRIP)	4	Medical check-up (within 14 days)	
		5	Clothing(cap, jeans, ...)			5	Mending of wears	
		6	Camera			6	Other (specify)	
		7	Internet Bundle/ airtime (Data)			7	None	
		8	Selfie Stick					
		9	Vehicle servicing					
		10	Drinks, beverages and water					
		11	Food					
		12	Grooming(pedicure, manicure,					
		13	Medicals(check-up, tests, etc)					
		14	Vaccination					
		15	Insurance					
		16	Ticket					
		17	Passport					
		18	Other (Specify)					
		19	None					
T 1								
T 2								
T 3								
T 4								

SECTION 3C: EXPENDITURE OF DOMESTIC OVERNIGHT VISITORS/TOURISTS (1)

DETAILS OF EXPENDITURES OF DOMESTIC OVERNIGHT VISITORS ON TRIPS (IN GHANA CEDIS) IN THE PAST THREE (3) MONTHS

T R I P N U M B E R	1 How much did you spend on package tour/travel?	2 In total , how much did you spend on accommodation?	3 In total , how much did you spend on food and beverages for the entire trip?	4a In total , how much did you spend on air transport for the entire trip?	4b In total , how much did you spend on road transport for the entire trip? (Including taxis etc.)	4c In total , how much did you spend on sea/ lake transport for the entire trip?	4d In total , how much did you spend on rail transport for the entire trip?	5 In total , how much did you spend on sports and recreational activities for the entire trip?	6 How much did you spend on shopping in total ?	7a How much did you spend in total on Game viewing /Bird watching services?	7b How much did you spend on Nature-related tours services in total ?
T1											
T2											
T3											
T4											

SECTION 3C: EXPENDITURE OF DOMESTIC OVERNIGHT VISITORS/TOURISTS (2)

DETAILS OF EXPENDITURES OF DOMESTIC OVERNIGHT VISITORS ON TRIPS (IN GHANA CEDIS) IN THE PAST THREE (3) MONTHS

T R I P N U M B E R	7c How much did you spend on Hunting services in total ?	8 In total , how much did you spend on fuel?	9 How much did you spend on travel agencies/ tour operators/ tour guide/ and other reservation services in total ?	10 How much did you spend in total on cultural services?	11 How much did NAME) spend on 'other services ' in total ?	12a Did you use a resting place on your way to and from the destination? Yes.....1 No..... 2 >>Section 3D	12b How much did you pay for the resting place? Input amount GhC...	12x What is the name of the resting place you used?	12y What is the location of the resting place you used?	12c What type of resting place (accommodation) did you use? Commercial 5-star hotel.....1 4-star hotel2 3-star hotel.....3 2star hotel.....4 1-star hotel.....5 Guest house.....6 Lodge.....7 Airbnb.....8 Budget hotel.....9 Hostels.....10 Motels.....11 Tourist camps.....12 Apartment.....13 Other (Specify).....14 Non-commercial Friends/ relatives' residence....15 Private/ personal home.....16 Other (Specify).....17 If 15 – 17>> Section 3D	12d How much did you spend on 'other services' at the place you rested? Input amount GhC.....
T1											
T2											
T3											
T4											

SECTION 3D: USE OF ICT DEVICES TO ACCESS INTERNET, DOMESTIC OVERNIGHT VISITORS (1)- 6 YEARS AND OLDER

T R I P N U M B E R	1			2			3			4		5
	Did you own any of these ICT devices during the trips for the past three months?			Have you used any of these ICT devices for tourism purposes in the past three months? (MULTIPLE RESPONSES) If Yes to any >> go to 4			Did you have access to use mobile phone (including GSM tablets) or computer for tourism purposes in the past three months? (MULTIPLE RESPONSES) If No >> go to next section			How many functional mobile phones (including GSM tablet) did you own in the past 3 months)? If no for all items in q1 then >> q6		Which mobile cellular networks have you subscribed to/ or registered with in the past 3 months telecom services? (MULTIPLE RESPONSE)
	ICT DEVICE	YES (1)/ No(2)	Qty own	ICT DEVICE	YES	NO	ICT DEVICE	YES	NO	ICT DEVICE	Qty	MTN.....A Airtel/TigoB Glo.....C Vodafone.....D Surflin.....E Busy 4G.....F None.....G Other (specify).....H
	Laptop			Laptop			Laptop			Mobile phone		
	Desktop			Desktop			Desktop			Tablet		
	Tablet			Tablet			Tablet					
Mobile phone			Mobile phone			Mobile phone						
	None			None			None			None		
T1												
T2												
T3												
T4												

SECTION 3D: USE OF ICT DEVICES TO ACCESS INTERNET, OVERNIGHT VISITORS (2)- 6 YEARS AND OLDER

T R I P	6	7	8	9	10	11	12	13
	Before your trips, did you use any Electronic platform (e-platform) for tourism purposes? Yes.....1 No.....2 (>>9)	Please specify which was the main e-platform you used. Google.....1 Facebook.....2 Twitter.....3 WhatsApp.....4 Instagram.....5 Telegram.....6 TikTok.....7 Snapchat.....8 Other (specify).....9	Please specify the type(s) of use you made of this e-platform in relation to.... Booking a flight.....A Booking accommodation.....B Booking transport.....C Booking an attraction ticket.....4 Finding a tour guide.....5 Researching about the destination.....6 Reading travelers' reviews.....7 Sharing an experience (reviews, photographs etc.).....8 Other (specify).....9 (Multiple response)	During the trip(s), did you use any e-platform platform? Yes.....1 No.....2 If 2, then >>Sec 3E	Please specify which was the main e-platform you used. Google.....1 Facebook.....2 Twitter.....3 WhatsApp.....4 Instagram.....5 Telegram.....6 TikTok.....7 Snapchat.....8 Other (specify).....9	Please specify the type(s) of use you made of this platform Booking a flight.....A Booking accommodation.....B Booking transport.....C Booking an attraction ticket/siteD Finding a tour guide.....E Researching about the destination.....F Reading travelers' reviews.....G Sharing an experience (reviews, photographs etc.).....H Other (specify).....I (Multiple response)	If response in 11 includes option A Before the trip, what was your average time of pre-booking a flight using e-platform? Same day.....1 Less than a week...2 A week.....3 2 weeks.....4 3 weeks.....5 1 month.....6 2 – 3 months.....7 4 – 5 months.....8 6 months+.....9 Other (specify).....10	If response in 11 includes option C Before the trip, what was your average time of booking a transport? Same day.....1 Less than a week...2 A week.....3 2 weeks.....4 3 weeks.....5 1 month.....6 2 – 3 months.....7 4 – 5 months.....8 6 months+.....9 Other (specify).....10
T1								
T2								
T3								
T4								

SECTION 3E: TRIP SATISFACTION & REASONS- DOMESTIC OVERNIGHT VISITORS (1)

Please rank your level of satisfaction with:... What informed the satisfaction level in relation to...								
	1a	1b	2a	2b	3a	3b	4a	4b
T R I P N U M B E R	<p>How satisfied were you with all the paid accommodation you experienced?</p> <p>Very satisfied.....5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment.....0</p>	<p><i>If satisfied:</i></p> <p>Modern amenities.....1 Value for money.....2 Friendly staff.....3 Safety and security.....4 Good Customer service.....5 Other.....6</p> <p><i>If not satisfied:</i></p> <p>Old facilities.....7 Too expensive.....8 Poor customer service.....9 Poor standard of cleanliness/ dirty environment.....10 No internet connectivity.....11 No air-conditioning, heating in rooms.....12 Other (specify).....13</p>	<p>...all the paid food and beverages outlets experienced?</p> <p>Very satisfied.....5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment0</p>	<p>...all the paid food and beverages outlets experienced?</p> <p><i>If satisfied:</i></p> <p>Affordable food1 Affordable drinks...2 Quality service....3 Wide range of options...4 Quality food.....5 Adequate supply...6 Other.....7</p> <p><i>If not satisfied:</i></p> <p>Expensive food.....8 Expensive drinks including alcohol....9 Poor service.....10 Limited choices.....11 Poor food quality...12 Lack of supplies.....13 Other (specify).....14</p>	<p>...all the types of commercial transport you experienced?</p> <p>Very satisfied.....5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment0</p>	<p>...all the types of commercial transport you experienced?</p> <p><i>If satisfied:</i></p> <p>Affordable.....1 Quality car renting services...2 Quality customer services...3 Comfortable public transportation.....4 Prompt transport services.....5 Other (specify)...6</p> <p><i>If not satisfied:</i></p> <p>expensive...7 Poor car renting services...8 Poor customer service.....9 Uncomfortable public...10 Transportation.....11 Delay in transport services.....12 Other (specify).....13</p>	<p>...all travel agencies and other reservation agencies you experienced?</p> <p>Very satisfied.....5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment0</p>	<p>... all travel agencies and other reservation agencies you experienced?</p> <p><i>If satisfied:</i></p> <p>Quality customer service....1 Prompt customer service....2 Friendly staff.....3 Caring staff.....4 Knowledgeable staff.....5 Smart staff.....6 Good information flow/ management.....7 Other (specify).....8</p> <p><i>If not satisfied:</i></p> <p>Poor customer service.....9 Delays in customer services.....10 Unfriendly staff.....11 Staff don't care.....12 Staff not knowledgeable.....13 Staff being slow.....14 Inadequate/ lack information/ management.....15 Other (specify).....16</p>
T1								
T2								
T3								
T4								

SECTION 3E: TRIP SATISFACTION & REASONS- DOMESTIC OVERNIGHT VISITORS (2)

Please rank your level of satisfaction with:... What informed the satisfaction level in relation to...										
	5a ...with any shopping you did?	5b ...to shopping? <i>If satisfied:</i> Good prices/ value for money.....1 Good customer services2 Variety of good/services.....3 Quality of good and services..4 Well organized shopping space.....5 Secured/ safe.....6 Other (specify).....7 <i>If not satisfied:</i> High prices/ low value for money.....8 Poor standards of goods.....9 Poor customer service10 Disorganized shopping space...11 Insecurity.....12 Other (specify).....13	6a ...the safety and security of the entire trip?	6b ...safety? <i>If satisfied:</i> Good driving standards.....1 Felt safe.....2 Good road signage.....3 Available safety barriers.....4 High police visibility.....5 Other(Specify).....6 <i>If not satisfied:</i> Poor driving standards.....7 Felt unsafe.....8 Poor road signage...9 No safety barriers....10 Crime.....11 Low police visibility.....12 No police visibility.....13 Other (specify).....14	7a ...the physical environment (cleanliness, orderliness, landscape, greenery...etc)?	7b ...the physical environment (cleanliness, orderliness, landscape, greenery...etc)? <i>If satisfied:</i> Good weather.....1 Clean environment.....2 Beautiful landscape.....3 Vibrant cities.....4 Well laid streets/ road network.....5 <i>If not satisfied:</i> Bad weather condition.....6 Badly littered places eg. beaches.....7 Urban sprawl.....8 Dull cities.....9 Pollution (noise/air).....10 Other (specify).....11	8a ...all the types of cultural services experienced?	8b ...all the types of cultural services (arts centres, libraries, see performances, seeing heritage sites etc) experienced? <i>If satisfied:</i> Free/ Low cost/ value for money.....1 Interesting performances.....2 Knowledge gained.....3 Good organization.....4 Available information.....5 Available online.....6 <i>If not satisfied:</i> Fee too expensive.....7 Poor service.....8 Boring/ uninteresting.....9 Poor organization.....10 Limited information.....11 Not visible online.....12 Other (specify).....13	9a ... your tour guide ?	9b ...to tour guide? <i>If satisfied:</i> Free/ Low cost/ value for money.....1 Courtesy.....2 Knowledgeable.....3 Neat appearance.....4 Utterance.....5 Other (specify).....6 <i>If not satisfied:</i> Fee too expensive....7 Discourteous.....8 Inadequate knowledge of the subject matter.....9 Poor communication.....10 Unkempt11 Other (specify).....12
T										
R										
I										
P										
N										
U										
M										
B										
E										
R										
T1										
T2										
T3										
T4										

SECTION 3E: TRIP SATISFACTION & REASONS- DOMESTIC OVERNIGHT VISITORS (3)

Please rank your level of satisfaction with:... What informed the satisfaction level in relation to...								
	10a	10b	11a	11b	12a	12b	13a	13b
T R I P N U M B E R	...all the types of sports and recreational activities you experienced? Very satisfied.....5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment.....0	... all the types of sports and recreational activities you experienced? If satisfied: Free/ Low cost/ value for money...1 Variety of facilities.....2 Variety of activities.....3 Quality of activities and organization.....4 High patronage.....5 Conducive weather.....6 Other (Specify).....7 If not satisfied: High prices/ low value for money.....8 Limited facilities.....9 Limited activities.....10 Low patronage.....11 Unfavourable weather conditions.....12 Other (Specify).....13	...all the customer service you experienced? Very satisfied.....5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment...0	...all the customer service you experienced? If satisfied: Quality customer service....1 Prompt customer service.....2 Friendly staff.....3 Caring staff.....4 Knowledgeable staff.....5 Smart staff.....6 Good information flow/ management.....7 Other (specify).....8 If not satisfied: Poor customer service.....9 Delays in customer services.....10 Unfriendly staff.....11 Staff don't care.....12 Staff not knowledgeable.....13 Staff being slow.....14 Inadequate information/ lack of information.....15 Other (specify).....16	...all the types of cultural activities (participation in festivals and other cultural events eg Aboakyere, Kundum etc) experienced? Very satisfied...5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment.....0	If satisfied: Free/ low cost/ value for money.....1 Quality services.....2 Good road network.....3 Interesting performances...4 Available information....5 Available online.....6 Other (Specify).....7 If not satisfied Fee too expensive8 Boring/uninteresting.....9 Poor organization.....10 Limited information.....11 Not visible online.....12 Other (Specify).....13	What is your overall trip satisfaction? Very satisfied.....5 Satisfied.....4 Somewhat satisfied.....3 Not satisfied.....2 Not at all satisfied.....1 No comment.....0	... to all the activities you experienced? If satisfied: Free/ Low cost / value for money.....1 Variety of facilities.....2 Variety of activities.....3 Quality of activities and organization....4 High patronage.....5 Conducive weather.....6 Good road network.....7 Other (Specify).....8 If not satisfied: Too expensive.....9 Poor service.....10 Bad weather conditions.....11 Bad road.....12 Hard to find and read signage...13 Below expectations.....14 Not very exciting.....15 Other (Specify).....16
T1								
T2								
T3								
T4								

SECTION 4A+: OUTBOUND VISITORS

	1	2	3a	3b	4
T R I P N U M B E R	<p>Have you visited any place outside your usual environment (place of residence/work/trade/study) outside Ghana for funeral, marriage ceremony, birthday party, graduation ceremony, business, professional activity, holidays, leisure, recreation, visiting friends and relatives, conventions, conference, workshop, government affairs, culture, festivals, education/training, health treatment, sporting activity, religion/pilgrimages, transit, shopping and others in the past 3 months?</p> <p>Yes, outbound same day only...1 (>>SECTION 4A)</p> <p>Yes, outbound overnight only.....2. (>>SECTION 5A)</p> <p>Yes, both outbound same day and outbound overnight...3 (>>SECTION 4A & SECTION 5A)</p> <p>No.....4 >>> 2</p>	<p>What was your reason for not undertaking trip(s) outside Ghana in the past 3 months?</p> <p>No specific motivation.....1 Economic reasons.....2 Lack of free time due to work/school.....3 Family commitments.....4 Health reasons.....5 Security reasons.....6 Lack of awareness on travel possibilities...7 Other (specify)8</p>	<p>Is there any plan for you to undertake trip(s) in the next 3 months?</p> <p>Yes1</p> <p>No.....2 (If 3a=2>> SECTION 4A)</p> <p>If q1 = 1,2,3 and 3a = 2 >> SECTION 4A</p>	<p>What will be the intended purpose of travel in the next 3 months?</p> <p>(Refer to code book)</p> <p>1.</p>	<p>Which destination/ countries outside Ghana would you like to visit?</p> <p>(REFER TO MANUAL FOR COUNTRIES)</p>
T1					
T2					
T3					
T4					

SECTION 4A: OUTBOUND SAME DAY VISITORS (1)

T R I P N U M B E R	1a How many visits/trips did you make in the past 3 months? ENTER NUMBER OF TRIPS	1b What was the length of stay (IN HOURS) of trips made by you? (Enter number of hours) CHECK If number of hours is greater than 24 then consider trip as overnight	2a How many destinations did you visit in each trip? (Enter the number)	2b For each of the trips made, were the destinations the same or different? Same destination...1 Different destinations...2	3a Which country (ies) did you visit outside Ghana in the past 3 months? (Refer to country codes)	3b Which city/ town did you visit in the past 3 months? (Write the name of the city/town visited)
	T1					
	T2					
	T3					
	T4					

SECTION 4A: OUTBOUND SAME DAY VISITORS (2)

T R I P N U M B E R	4	5	6	7	8a	8b	8c
	How many people were on the <i>outbound same-day trip(s)</i> with you? (enter number)	Who did you travel with (travel companion) on the <i>outbound same day trip(s)</i> ? Alone.....A Spouse.....B Children.....C Parents.....D Relatives.....E Business associates...F Friends.....G School mates.....H Other (specify).....I	In which month (s) did you make these <i>outbound same day trip(s)</i> ? January..... (A) February..... (B) March..... (C) April..... (D) May..... (E) June..... (F) July..... (G) August..... (H) September..... (I) October..... (J) November..... (K) December..... (L) 4	What was your main mode of travel in this <i>outbound same day</i> trip? Road.....1 Air.....2 Sea /Lake.....3 Rail.....4 Foot.....5	What was the main means of travel in this <i>outbound same day</i> trip? Road Saloon (up to 5).....1 (to include taxi) SUVs (up to 7).....2 Bus/ Minivan (8 to 23).....3 Large Bus (24+)....4 Shared saloon rides (Bolts, Yango, Uber, Feenix, Taxi, etc)....5 Motorbikes..... 6 Tricycle.....7 Bicycle.....8 Other (Specify).....9 Air Scheduled flight.....10 Non-scheduled flight.....11 Other (specify).....12 Sea /Lake Ferry.....13 Canoe.....14 Ship.....15 Yacht.....16 Other (specify).....17 Rail.....18	Is the means in Q8a Private or Public? Private.....1 Public.....2 >>9a	Was it rented? Yes...1 No...2
T1							
T2							
T3							
T4							

SECTION 4A: OUTBOUND SAME DAY VISITORS (3)

T R I P N U M B E R	9a	9b	10	11	12	13	14
	What was your main purpose of visit of these <i>outbound same day trips</i> ?	What were your other purposes of the outbound same day visits ?	Was the outbound-same day trip(s) a package tour or self-arranged ?	How was your trip funded?	Who paid the largest share of the cost of the trip?	What was the main mode of payment?	What was the main source of information in relation to the outbound same day travel?
	Funeral.....1 Marriage ceremony.....2 Birthday parties.....3 Graduation ceremonies...4 Business.....5 Professional.....6 Holidays, Leisure & Recreation7 Visiting friends & relatives.....8 Conventions/ conference/workshop.....9 Government affairs.....10 Culture/ Festivals.....11 Education/Training12 Health Treatment.....13 Sporting activity.....14 Religion/ Pilgrimages.....15 Transit.....16 Shopping.....17 Other(specify).....18	Funeral.....A Marriage ceremony.....B Birthday parties.....C Graduation ceremonies...D Business.....E Professional.....F Holidays, Leisure, Recreation &G Visiting friends & relatives.....H Conventions/ conference/workshop.....I Government affairs.....J Culture/ Festivals.....K Education/TrainingL Health Treatment.....M Sporting activity.....N Religion/ Pilgrimages.....P Transit.....Q Shopping.....R Other (specify).....S None.....T	Package tour.....1 Self-arranged.....2	Fully funded by self.....1 >>q13 Partially funded....2 Sponsored by others.....3	Self.....1 Household member.....2 Friends.....3 Other relatives....4 Private Org.....5 Government.....6 Non-profit Institutions Serving Households (NPISH)...7 (E.g. Religious org., NGOs, Political parties, etc.) International Org.....8 Other (specify)....9	Cash.....1 Debit/Credit cards.....2 Travellers cheque.....3 Personal cheque.....4 Electronic transfer.....5 Direct billing.....6 Mobile Money.....7 Other (specify).....8	Tourist offices & information centre.....1 Airlines.....2 Travel agents and tour operators.....3 Accommodation establishments.....4 Tourist literature, travel magazines & journals.....5 Films and other audio-visual media.....6 Print & television advertisements.....7 General textbooks and magazines.....8 Educational institutions.....9 Friends & relatives.....10 Own experience.....11 Employer.....12 Organizers.....13 Social media/ Web sites.....14 Other (specify).....15
T1							
T2							
T3							
T4							

SECTION 4B: PRE-TRIP AND POST-TRIP EXPENDITURES OF OUTBOUND SAME-DAY VISITORS

		PRE -TRIP AND POST- TRIP EXPENDITURES OF DOMESTIC SAME-DAY VISITORS IN THE PAST THREE (3) MONTHS (IN GHANA CEDIS)							
T R I P N U M B E R	1 OUTBOUND SAME-DAY VISITORS' TRIP 1. What was your pre-trip expenditure for the past three (3) months? (ITEMS PURCHASED BEFORE TRIP)		Pre-trip Items	Amount	2 OUTBOUND SAME-DAY VISITORS' TRIP 2. What was your post-trip expenditure for the past three (3) months? (ITEMS PURCHASED AFTER TRIP)		POST-trip Items	Amount	
		1	Personal effects(sponge, tooth brush, towel, perfume, etc)			1	Internet Bundle/ airtime (Data)		
		2	Foot wear			2	Vehicle servicing		
		3	Swim wear			3	Printing and documentation of pictures		
		4	Travelling bag			4	Medical check-up (within 14 days)		
		5	Clothing(cap, jeans, ...			5	Mending of wears		
		6	Camera			6	Other		
		7	Internet Bundle/ airtime (Data)						
		8	Selfie Stick						
		9	Vehicle servicing						
		10	Drinks, beverages and water						
		11	Food						
		12	Grooming(pedicure, manicure,						
		13	Medicals(check-up, tests, etc)						
		14	Vaccination						
		15	Insurance						
		16	Visa						
		17	Ticket						
		18	Passport						
		19	Other(specify)						
		20	None						
T1									
T2									
T3									
T4									

SECTION 4C: ON THE TRIP EXPENDITURE OF OUTBOUND SAME DAY VISITORS (1)

T R I P N U M B E R	1	2	3a	3b	3c	3d	4	5	6a	6b
	How much did you spend on package tour/travel? (Enter amount)	In total , how much did you spend on food and beverages for the entire trip? (Enter amount)	In total , how much did you spend on air transport for the entire trip? (Enter amount)	In total , how much did you spend on road transport for the entire trip? (Including taxis etc) (Enter amount)	In total, how much did you spend on sea/ lake transport? (Enter amount)	In total , how much did you spend on rail transport for the entire trip? (Enter amount)	In total , how much did you spend on sports and recreational activities for the entire trip? (Enter amount)	How much did you spend on shopping in total ? (Enter amount)	How much did you spend in total on Game viewing /bird watching services? (Enter amount)	How much did you spend on Nature-related tours services in total ? (Enter amount)
T1										
T2										
T3										
T4										

SECTION 4C: ON TRIP EXPENDITURE OF OUTBOUND SAME DAY VISITORS (2)

T R I P N U M B E R	6c	7	8	9	10
	How much did you spend on Hunting services in total ? (Enter amount)	In total , how much did you spend on fuel? (Enter amount)	How much did you spend on travel agencies/ tour operators/ tour guide/ and other reservation services in total ? (Enter amount)	How much did you spend in total on cultural services? (Enter amount)	How much did NAME) spend on 'other services' in total ? (Enter amount)
T1					
T2					
T3					
T4					

SECTION 4D: USE OF ICT DEVICES TO ACCESS INTERNET: OUTBOUND SAME DAY VISITORS (1)- 6 YEARS AND OLDER

T R I P N U M B E R	1			2			3			4		5
	Do you own any of these ICT devices during the trips for the past three months?			Have you use any of these ICT devices for tourism purposes in the past three months? (MULTIPLE RESPONSES) If Yes to any >> go to 4			Did you have access to use mobile phone (including GSM tablets) or computer for tourism purposes in the past three months? (MULTIPLE RESPONSES) If No >> go to next section			How many functional mobile phones (including GSM tablet) did you own in the past 3 months)? If no for all items in q1 then >> q6		Which mobile cellular networks have you subscribed to/ registered/ used for tourism purposes for the past 3 months? (MULTIPLE RESPONSE) MTN.....A Airtel/TigoB Glo.....C Vodafone.....D Surflife.....E Busy 4G.....F None.....G Other (specify).....H
	ICT DEVICE	YES (1)/ No(2)	Qty own	ICT DEVICE	YES	NO	ICT DEVICE	YES	NO	ICT DEVICE	Qty	
	Laptop			Laptop			Laptop			Mobile phone		
	Desktop			Desktop			Desktop			Tablet		
	Tablet			Tablet			Tablet					
	Mobile phone			Mobile phone			Mobile phone					
	None			None			None			None		
T1												
T2												
T3												
T4												

SECTION 4D: USE OF ICT DEVICES TO ACCESS INTERNET, OUTBOUND SAME DAY VISITORS (2) - 6 YEARS AND OLDER

T R I P	6 Before your trips, did you use any Electronic platform (e-platform) for tourism purposes? Yes.....1 No.....2 (>>9)	7 Please specify which was the main e-platform you used. Google.....1 Facebook.....2 Twitter.....3 WhatsApp.....4 Instagram.....5 Telegram.....6 TikTok.....7 Snapchat.....8 Other (specify).....9	8 Please specify the type(s) of use you made of this e-platform (Multiple choice) Booking a flight.....A Booking accommodation.....B Booking transport.....C Booking an attraction ticket.....D Finding a tour guide.....E Researching about the destination.....F Reading travelers' reviews.....G Sharing an experience (reviews, photographs etc.).....H Other (specify).....I	9 During the trip(s), did you use any e-platform platform? Yes.....1 No.....2 If q9=2, then >>Sec. 5A	10 Please specify which was the main e-platform you used. Google.....1 Facebook.....2 Twitter.....3 WhatsApp.....4 Instagram.....5 Telegram.....6 TikTok.....7 Snapchat.....8 Other (specify).....9	11 Please specify the type(s) of <i>use</i> you made of this platform (Multiple choice) Booking a flight.....A Booking accommodation.....B Booking transport.....C Booking an attraction ticket/siteD Finding a tour guide.....E Researching about the destination.....F Reading travelers' reviews.....G Sharing an experience (reviews, photographs etc.).....H Other (specify).....I	12 If the response in 11 includes option A Before the trip, what was your average time of pre-booking a flight using e-platform? Same day.....1 Less than a week...2 A week.....3 2 weeks.....4 3 weeks.....5 1 month.....6 2 – 3 months.....7 4 – 5 months.....8 6 months+.....9 Other (specify).....10	13 If the response in 11 includes option C Before the trip, what was your average time of booking a transport? Same day.....1 Less than a week...2 A week.....3 2 weeks.....4 3 weeks.....5 1 month.....6 2 – 3 months.....7 4 – 5 months.....8 6 months+.....9 Other (specify).....10
T1								
T2								
T3								
T4								

SECTION 5A: OUTBOUND OVERNIGHT VISITORS (1)

T R I P N U M B E R	1 Which country (ies) outside Ghana did you visit in the past 3 months? (Refer to country codes)	2 How many people were on the <i>overnight trip(s)</i> with you? (Enter number)	3 Who did you travel with (travel companion) on the <i>overnight trip(s)</i> ? Alone.....A Spouse.....B Children.....C Parents.....D Relatives.....E Business Associates.....F Friends.....G School mates.....H Other (specify)...I	4 In which months did you make these <i>overnight trip(s)</i> ? January..... (A) February..... (B) March..... (C) April..... (D) May..... (E) June..... (F) July..... (G) August..... (H) September..... (I) October..... (J) November..... (K) December..... (L)	5 What was your main mode of travel in this <i>overnight</i> trip? Road.....1 Air.....2 Sea /Lake.....3 Rail.....4 Foot.....5
T1					
T2					
T3					
T4					

SECTION 5A: OUTBOUND OVERNIGHT VISITORS (2)

	6a	6b	6c	7a	7b	8
T R I P N U M B E R	What was your main means of travel in this trip? Road Saloon (up to 5).....1 (to include taxi) SUVs (up to 7).....2 Bus/ Minivan (8 to 23).....3 Large Bus (24+)....4 Shared saloon rides (Bolts, Yango, Uber, Feenix, Taxi, etc)....5 Motorbikes..... 6 Tricycle.....7 Bicycle.....8 Other (Specify).....9 Air Scheduled flight.....10 Non-scheduled flight.....11 Other (specify).....12 Sea /Lake Ferry.....13 Canoe.....14 Ship.....15 Yacht.....16 Other (specify).....17 Rail.....18	Is the main means in q6a Private or Public? Private.....1 Public.....2 >>7a	Was this means rented? Yes...1 No...2	What was your main purpose of visit of these overnight trip(s) outside Ghana? Funeral.....1 Marriage ceremony.....2 Birthday parties.....3 Graduation ceremonies...4 Business.....5 Professional.....6 Holidays, Leisure & Recreation7 Visiting friends & relatives.....8 Conventions/ conference/ workshop.....9 Government affairs.....10 Culture/ Festivals.....11 Education/Training12 Health Treatment.....13 Sporting activity.....14 Religion/ Pilgrimages.....15 Transit.....16 Shopping.....17 Other(specify).....18	What were your other purposes of the overnight visits outside Ghana? Funeral.....A Marriage ceremony.....B Birthday parties.....C Graduation ceremonies....D Business.....E Professional.....F Holidays, Leisure, Recreation &G Visiting friends & relatives.....H Conventions/ conference/ workshop.....I Government affairs.....J Culture/ Festivals.....K Education/TrainingL Health Treatment.....M Sporting activity.....N Religion/ Pilgrimages.....P Transit.....Q Shopping.....R Other(specify).....S None.....T	Was/ Were the overnight trip(s) a packaged tour or self-arranged? Package tour.....1 Self-arranged.....2
T1						
T2						
T3						
T4						

SECTION 5A: OUTBOUND OVERNIGHT VISITORS (3)

T R I P	9 How many overnight visits/ trip(s) did you make in the past 3 months? (Enter number of trips)	10 What was the length of stay (IN DAYS/ MONTHS) of trips made by you in the overnight trip(s) outside Ghana in the past 3 months? Days Months (Enter number of days/ months)	11a How many <i>bed nights</i> (non- commercial) did you spend at this place in the past 3 months outside Ghana? (enter number)	11b How many of these bed nights (commercial) were paid nights? (Enter the number)	12 How was your trip funded? Fully funded by self.....1 >>14 Partially funded....2 Sponsored by others.....3	13 Who paid the largest share of the cost of the trip? Self.....1 Household member.....2 Friends.....3 Other relatives....4 Private Org.....5 Government.....6 Non-profit Institutions Serving Households (NPISH) Religious org.7a NGOs.....7b Political parties....7c Etc. International Org.....8 Other (specify)....9
T1						
T2						
T3						
T4						

SECTION 5A: OUTBOUND OVERNIGHT VISITORS (4)

T R I P N U M B E R	14	15	16	17
	What was the main mode of payment? Cash.....1 Credit cards.....2 Travellers' cheque.....3 Personal cheque.....4 Electronic transfer.....5 Direct billing.....6 Momo.....7 Other (specify).....8	What was the main <i>type of accommodation</i> you used during the trip in the past 3 months? Commercial 5-star hotel.....1 4-star hotel2 3-star hotel.....3 2star hotel.....4 1-star hotel.....5 Guest house.....6 Lodge.....7 Airbnb.....8 Budget hotel.....9 Hostels.....10 Motels.....11 Tourist camps.....12 Apartment.....13 Other (Specify).....14 Non-commercial Friends/ relatives' residence....15 Private/ personal home.....16 Other (Specify).....17 If 15-17 >>q17	What type of service did you choose from the accommodation used? Room only.....1 Bed and breakfast...2 Half board.....3 Full board.....4	What was the main source of information in relation to the travel? Tourist offices & information centre.....1 Airlines.....2 Travel agents and tour operators.....3 Accommodation establishments.....4 Tourist literature, travel magazines & journals.....5 Films and other audio-visual media.....6 Print & television advertisements.....7 General textbooks and magazines.....8 Educational institutions.....9 Friends & relatives.....10 Own experience.....11 Employer.....12 Organizers.....13 Social media/ Web sites.....14 Other (specify).....15
T1				
T2				
T3				
T4				

SECTION 5B: PRE-TRIP AND POST-TRIP EXPENDITURES OF OUTBOUND OVERNIGHT VISITORS

		PRE -TRIP AND POST- TRIP EXPENDITURES OF DOMESTIC SAME-DAY VISITORS IN THE PAST THREE (3) MONTHS (IN GHANA CEDIS)								
T R I P N U M B E R D	1	OUTBOUND OVERNIGHT VISITORS' TRIPS 1. What was your pre-trip expenditure for the past three (3) months? (ITEMS PURCHASED BEFORE TRIP)		PRE-trip Items	Amount	2	OUTBOUND OVERNIGHT VISITORS' TRIPS 2. What was your post-trip expenditure for the past three (3) months? (ITEMS PURCHASED AFTER TRIP)		POST-trip Items	Amount
	1		Personal effects (sponge, tooth brush, towel, perfume, etc)		1	Internet Bundle/ airtime (Data)				
	2		Foot wear		2	Vehicle servicing				
	3		Swim wear		3	Printing and documentation of pictures				
	4		Travelling bag		4	Medical check-up (within 14 days)				
	5		Clothing(cap, jeans, ...		5	Mending of wears				
	6		Camera		6	Other (Specify)				
	7		Internet Bundle/ airtime (Data)		7	None				
	8		Selfie Stick							
	9		Vehicle servicing							
	10		Drinks, beverages and water							
	11		Food							
	12		Grooming(pedicure, manicure,							
	13		Medicals(check-up, tests, etc)							
	14		Vaccination							
	15		Insurance							
	16		Visa							
	17		Ticket							
	18		Passport							
	19		Other (Specify)							
			20	None						
T 1										
T 2										
T 3										
T 4										

5C: ON TRIP EXPENDITURE OF OUTBOUND OVERNIGHT VISITORS (1)

T R I P N U M B E R	1	2	3	4a	4b	4c	4d	5a	5b
	How much did you spend on package tour/travel ?	In total, how much did you spend on accommodation?	In total , how much did you spend on food and beverages for the entire trip?	In total , how much did you spend on air transport for the entire trip?	In total , how much did you spend on road transport for the entire trip? (Including taxis etc)	In total , how much did you spend on sea/ lake/ river transport for the entire trip?	In total , how much did you spend on rail transport for the entire trip?	In total , how much did you spend on sports and recreational activities for the entire trip?	How much did you spend on shopping in total ?
 (enter amount) (enter amount) (enter amount) (enter amount) (enter amount) (enter amount) (enter amount) (enter amount) (enter amount)
T 1									
T 2									
T 3									
T 4									

5C: ON TRIP EXPENDITURE OF OUTBOUND OVERNIGHT VISITORS (2)

T R I P N U M B E R	6 How much did you spend on cultural services in total ? (enter amount)	7 How much did you spend on fuel in total ? (enter amount)	8 How much did you spend in total on travel agencies/ tour operators/ tour guide/ and other reservation services? (enter amount)	9 How much did NAME) spend on 'other services' in total ? (enter amount)
	T1			
	T2			
	T3			
	T4			

SECTION 5D: USE OF ICT DEVICES TO ACCESS INTERNET, OUTBOUND OVERNIGHT VISITORS (1) - 6 YEARS AND OLDER

T R I P N U M B E R	1			2			3			4		5	
	Did you own any of these ICT devices in the past three months?			Have you used any of these ICT devices for tourism purposes in the past three months? (MULTIPLE RESPONSES) If Yes to any >> go to 4			Did you have access to use mobile phone (including GSM tablets) or computer for tourism purposes in the past three months? (MULTIPLE RESPONSE) If No >> NEXT RESPONDENT / END INTERVIEW			How many functional mobile phones (including GSM tablet) Did you own since the past 3 months)? If no for all items in q1a then >> q6		Which mobile cellular networks have you subscribed to/ or registered with in the past 3 months for telecom purposes? (MULTIPLE RESPONSE) MTN.....A Airtel/TigoB Glo.....C Vodafone.....D Surflin.....E Busy 4G.....F None.....G Other (specify).....H	
	ICT DEVICE	YES (1)/ No(2)	Qty own	ICT DEVICE	YES	NO	ICT DEVICE	YES	NO	ICT DEVICE	Qty		
	Laptop			Laptop			Laptop			Mobile phone			
	Desktop			Desktop			Desktop			Tablet			
	Tablet			Tablet			Tablet						
	Mobile phone			Mobile phone			Mobile phone						
	None			None			None			None			
T1													
T2													
T3													
T4													

SECTION 5D: USE OF ICT DEVICES TO ACCESS INTERNET, OUTBOUND OVERNIGHT VISITORS (2) - 6 YEARS AND OLDER

	6	7	8	9	10	11	12	13
T R I P N U M B E R	Before your trips in Ghana, did you use any electronic platform (e-platform) for tourism purposes? Yes.....1 No.....2 (>>9)	Please specify which was the main e-platform you used. Google.....1 Facebook.....2 Twitter.....3 WhatsApp.....4 Instagram.....5 Telegram.....6 TikTok.....7 Snapchat.....8 Other (specify).....9	Please specify the type(s) of use you made of this e-platform in relation to.... Booking a flight.....A Booking accommodation.....B Booking transport.....C Booking an attraction ticket.....D Finding a tour guide.....E Researching about the destination.....F Reading travelers' reviews.....G Sharing an experience (reviews, photographs etc.).....H Other (specify).....I (Multiple response)	During the trip(s) in Ghana, did you use any e-platform platform? Yes.....1 No.....2 If q9=2 then >> NEXT RESPONDENT/ END INTERVIEW;	Please specify which was the main e-platform you used. Google.....1 Facebook.....2 Twitter.....3 WhatsApp.....4 Instagram.....5 Telegram.....6 TikTok.....7 Snapchat.....8 Other (specify).....9	Please specify the type(s) of use you made of this platform Booking a flight.....A Booking accommodation.....B Booking transport.....C Booking an attraction ticket/siteD Finding a tour guide.....E Researching about the destination.....F Reading travelers' reviews.....G Sharing an experience (reviews, photographs etc.).....H Other (specify).....I (Multiple response)	If response in 11 includes option A Before the trip, what was your average time of pre-booking a flight using e-platform? Same day.....1 Less than a week...2 A week.....3 2 weeks.....4 3 weeks.....5 1 month.....6 2 – 3 months.....7 4 – 5 months.....8 6 months+.....9 Other (specify).....10	If response in 11 includes option C Before the trip, what was your average time of booking a transport? Same day.....1 Less than a week...2 A week.....3 2 weeks.....4 3 weeks.....5 1 month.....6 2 – 3 months.....7 4 – 5 months.....8 6 months+.....9 Other (specify).....10
T1								
T2								
T3								
T4								

SECTION 6: PREPARING HOUSEHOLDS FOR SUBSEQUENT VISITS

I WOULD LIKE TO THANK YOU AT THIS STAGE FOR GIVING ME THE OPPORTUNITY TO INTERACT WITH THE HOUSEHOLD. AS I HAD ALREADY INFORMED YOU DURING MY FIRST CONTACT WITH YOUR HOUSEHOLD, A COLLEAGUE OR I WOULD BE COMING BACK IN THE NEXT THREE MONTHS TO ASK SIMILAR SET OF QUESTIONS. THE RETURN IS NECESSARY BECAUSE, IT WILL ALLOW FOR THE STUDY OF HOW HOUSEHOLD DOMESTIC TOURISM CHANGES OVER TIME IN REGARD TO THE SAME QUESTIONS. IT IS THE HOPE OF GHANA STATISTICAL SERVICE THAT YOUR HOUSEHOLD WOULD CONTINUE TO CO-OPERATE DURING THE SUBSEQUENT VISITS.

END OF INTERVIEW!